



# 2017 PARADE OF HOMES ADVERTISER'S LICENSE AGREEMENT

Access the extraordinary business power of the Parade of Homes by advertising your products and services at Parade homes. Purchase an ADVERTISER'S LICENSE and contact a Parade Builder to make the needed arrangements!

COMPANY: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

SIBA Sponsor: \_\_\_\_\_

1. SIBA hereby grants to COMPANY a non-exclusive license to advertise within homes and on the property of homes that are part of the 2017 Parade of Homes. By the grant of this license, SIBA does not guarantee that COMPANY will be able to place advertisement or other marketing material within homes or on the property of homes that are part of the 2017 Parade of Homes. COMPANY is required to enter into additional agreements with Parade Builders relating to advertising at Builders' respective Parade homes. This license shall expire on June 30, 2017.

2. SIBA reserves the right to reject any artwork and content used by COMPANY, or any portion thereof, in the event SIBA, in its sole discretion, determines the artwork or content to be contrary to the Parade of Homes or SIBA's mission. In the event SIBA rejects the artwork and/or content used by COMPANY, COMPANY agrees to discontinue use of said artwork or content immediately.

3. SIBA shall not assume nor have any responsibility whatsoever to COMPANY or any other person for any damage, casualty, injury or loss, to person or property, resulting from any cause whatsoever. COMPANY agrees to indemnify and hold SIBA harmless

from any and all liability, claims, demands, actions, losses or damages that may arise from or in any manner be connected with the advertising content submitted by COMPANY or otherwise used in the Parade.

4. This license is non-transferable. SIBA does not endorse COMPANY or any of its products by grant of this license and in no way guarantees the information presented in any advertisement.

5. The cost to COMPANY for said license is the sum of Three Hundred Dollars (\$300.00) (the "License Fee") payable upon execution of this Agreement. The License Fee is non-refundable, even if COMPANY elects not to utilize the license for any such advertising as provided herein.

Agreed to by: Company Name (please print) \_\_\_\_\_

Signature of Authorized Representative \_\_\_\_\_ Date of Agreement \_\_\_\_\_

**Call SIBA for info: 812-479-6026**