

2017 FALL Tour of Homes

ADVERTISING ORDER FORM

NEW THIS YEAR! - THE FALL TOUR GUIDE WILL BE PRINTED IN A HIGH QUALITY, GLOSSY FORMAT!
 The full-color Fall Tour Guide is printed as a glossy brochure with a large gatefold map and will be inserted in the Evansville Courier on October 27th. Ads are sold on a first-come, first-served basis.

- SOLD Front Cover Ad**\$825
 Includes the ad space at bottom-half of the front cover of the Fall Tour Guide. (size: 8" wide x 5.25" tall) *Limit 1
- Half Page Ad Next to Map**.....\$ 750
 Includes the ad space to right of the Fall Tour Map. Great Exposure! (size: 8" wide x 5.25" tall) *Only 2 available!
- Fall Tour Guide Ad**\$150
 Includes full-color ad (size: 3.875" wide x 1.875 tall". Can combine spaces. Production assistance available!

SOLD FALL TOUR MAP SPONSOR\$500
 Place your company logo on the Fall Tour of Homes map. The map will be featured inside of the Fall Tour Guide, inserted in the October 27th Evansville Courier; as well as be placed on the Fall Tour of Homes website. *Limit 1

FALLTOUROFHOMES.COM WEBSITE ADS

Place your company name and logo on the Fall Tour of Homes website, where traffic will be driven by effective newspaper and online advertising. The logo will link to your website.

- SOLD Website Homepage Header Ad**\$550
 Banner ad along top of home page at www.FallTourofHomes.com; 632 X 85 pixels; link to your website. *Limit 1
- Website Right Sidebar Ad**\$150
 Banner ad along the right side of home page at www.FallTourofHomes.com; 200 X 350 pixels; direct link to your website.
- Website Secondary Pages Header Ad**\$400
 Top of all secondary pages at www.FallTourofHomes.com; 632 X 85 pixels; direct link to your website. *Limit 1
- Website Footer Ad**.....\$300
 Footer of all pages at www.FallTourofHomes.com; 740 X 140 pixels; direct link to your website. *Limit 1

PLEASE CHECK ALL THAT APPLY:

- | | | | |
|--|-----------------------|--|-----------------------|
| <input type="checkbox"/> Front Cover Ad: \$825 | <u>\$ SOLD</u> | <input type="checkbox"/> WEBSITE HOMEPAGE HEADER: \$550 | <u>\$ SOLD</u> |
| <input type="checkbox"/> Fall Tour Guide Ad: \$150/space | <u>\$ _____</u> | <input type="checkbox"/> WEBSITE SECONDARY HEADER: \$400 | <u>\$ _____</u> |
| <input type="checkbox"/> Fall Tour Map Sponsor: \$500 | <u>\$ SOLD</u> | <input type="checkbox"/> WEBSITE RIGHT SIDEBAR: \$150 | <u>\$ _____</u> |
| <input type="checkbox"/> Half Page next to Map: \$750 | <u>\$ _____</u> | <input type="checkbox"/> WEBSITE FOOTER: \$300 | <u>\$ _____</u> |

Company hereby agrees to purchase advertising space in the 2017 Fall Tour Guide or Web/TV promotions. The size of the advertising space and the specifications that Company agrees to purchase is set forth above. Company agrees to provide Southwestern Indiana Builders Association ("SIBA") camera-ready/digital artwork for said advertisement on or before **October 6, 2017**. Payment for said advertisement shall be made by Company to SIBA on or before **October 31, 2017**. SIBA, in its sole discretion, shall determine the location of Company's advertisement in the Guide. SIBA shall not be responsible for any mistakes in Company's advertisement or the omission thereof from the Guide. Company acknowledges and agrees that in the event of a breach of any term or condition of this Agreement by SIBA or in the event of an error or omission by SIBA, the damage for such breach, error or omission would be difficult to determine, therefore, Company's sole and exclusive remedy for any breach, error or omission shall be limited to a discount of the advertising price paid by Company to SIBA or, in the discretion of SIBA, the return of Company's payment for the advertising space purchased hereunder. Company agrees to indemnify and hold SIBA harmless from any and all liability, claims, demands, actions, losses or damages that may arise from or in any manner be connected with the advertising content submitted by Company to SIBA. SIBA reserves the right to reject any artwork and content submitted by Company, or any portion thereof. Interest at a rate of eighteen percent (18%) per annum will be charged for all payments not made within thirty days after the due date. SIBA shall have the right to attorneys fees and costs of collection in the event it pursues collection efforts.

Company Name: _____

Contact Person: _____

Email Address: _____

Phone: _____ **Website:** _____

SIGNATURE: _____ **DATE:** _____

TOTAL COST: \$ _____